

BATHURST IS COOL

Want to be part of BATHURST IS COOL? Here's how you can easily get involved (and get results):

- **Share Bathurst Is Cool social media content**
Resharing campaign posts helps extend reach far beyond individual audiences and reminds followers that your event is part of something bigger.
- **Brand your social content as part of the Bathurst Is Cool campaign**
Using the official [Bathurst Is Cool logo](#) on your images makes it instantly recognisable to customers scrolling, planning and booking.
- **Use the Bathurst Is Cool social media tiles**
These are designed for quick, easy posting with no extra design work needed. [Find a selection here.](#)

BATHURST IS COOL campaign for busy operators

- ☐ Follow @visitbathurst on Instagram + Facebook
- ☐ Share at least 1 Bathurst Is Cool post per week (or to Stories)
- ☐ Use the Bathurst Is Cool logo on at least 1 image
- ☐ Tag @visitbathurst + use #bathurstiscool #visitbathurst