

# BATHURST IS COOL

**Want to be part of BATHURST IS COOL? Here's how you can easily get involved (and get results):**

- **Share Bathurst Is Cool social media content**  
Resharing campaign posts helps extend reach far beyond individual audiences and reminds followers that your event is part of something bigger.
- **Brand your social content as part of the Bathurst Is Cool campaign**  
Using the official [Bathurst Is Cool logo](#) on your images makes it instantly recognisable to customers scrolling, planning and booking.
- **Use the Bathurst Is Cool social media tiles**  
These are designed for quick, easy posting with no extra design work needed. [Find a selection here.](#)

## **BATHURST IS COOL campaign for busy operators**

- Follow @visitbathurst on Instagram + Facebook
- Share at least 1 Bathurst Is Cool post per week (or to Stories)
- Use the Bathurst Is Cool logo on at least 1 image
- Tag @visitbathurst + use #bathurstiscool #visitbathurst